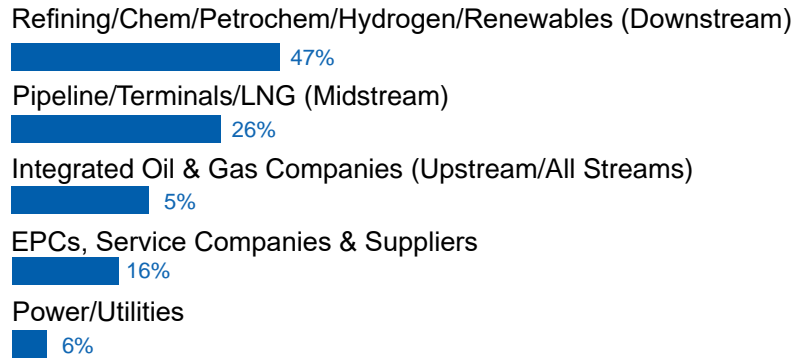


CIRCULATION BY INDUSTRY



CIRCULATION BY DEPARTMENT



INDUSTRY REACH

100K+ Total Monthly Audience

60K Total Print Readership Per Issue
Includes pass along

23K BIC Newsletters Circulation

79K Monthly Sessions on BICMagazine.com

1.3M Web Page Views Annually

107K Web Page Views Monthly

85K Social Media Followers & Connections

BIC Company & Staff pages

CIRCULATION BY REGION

